

EVMI

Expertisecentrum Voedingmiddelenindustrie

EVMI is an independent media platform for the professional in the food production industry. EVMI offers various options for online and offline advertising. For instance, print advertising, branded content, online bannering or online advertorials. This sheet offers an overview of the standard options. Customisation is also possible. Our media advisor is willing to advise you about a suitable (multimedia) campaign that will help you achieve your marketing targets.

Publication List 2019

Edition	Deadline supplying advert	Publication date
1	5 February	19 February
2	12 March	26 March
3	23 April	7 May
4	11 June	25 June
5	27 August	10 September
6	1 October	15 October
7	29 October	12 November
8	3 December	17 December

Advertising Print

Size	Specifications w x h (mm)**	Rates €
1/1 page	210 x 297 (exl. 3 mm bleed)	3,150
1/2 page portrait	90 x 259	2,050
1/2 page landscape	190 x 123	2,050
1/4 page portrait	90 x 123	1,450
1/4 page landscape	190 x 60	1,450
Surcharge branded content*		+750 per page
Inserts		On request
Other advertisement sizes		On request

* Including editing

** Please note: measurements have changed

Advertising Online

Size	Specifications	Price €
Full banner website	468 x 60, 320 x 50	975 a month
Leaderboard website	728 x 90, 320 x 50	1,650 a month
Large rectangle website	336 x 280, 300 x 250	1,975 a month
Digital advertorial website		500
Banner newsletter	468 x 60	500
Digital advertorial newsletter		500

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

Contact details

Publishing company

Vakbladen.com
Rijswijkseweg 60
2516 EH Den Haag
The Netherlands

Publisher

Roeland Dobbelaer

Advert department

Bart Veenstra
b.veenstra@vakbladen.com
+ 31 (0)6 317 688 28

Delivery advert

Traffic department
traffic@archermedia.nl
+31 (0)88 644 06 54

Subscription

Mijntijdschrift.com
info@mijntijdschrift.com
+31 (0)88 226 66 33